



Rely on it.



Purris

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Follow the signs of trends and colours



JULY 21



Burberry

HANDS ON!

"Hands on!" is a colour that richly represents the appreciation of handcrafted goods. This rich brown appears embodied with the arts and skillful hands and its complex depth makes a statement about its connection to artisan creations. "Hands on!" conjures not only the physical process of creating but also suggests the rich materials involved. With inspirations of wood, leather, wool, and stones, "Hands on!" embodies qualities of warmth and familiarity in items created by the hand and loved with the heart.

Wood suggests the aged wisdom of the deep forest and gives brown a stable definition. It is easy to envision a modern camouflage aesthetic that is natural and earthy when it is coordinated with muted *Lichen Green*, beige *Sand Grain* and *Espresso Harbor Oak*.

For home, the new Brown is a welcoming hue that enhances many spaces, for instance adding warmth to kitchens and bathrooms, offering a sumptuous colour to living and dining rooms, and bringing a deep serenity to bedrooms. The forest's riches come alive in the aesthetics of cabinetry and furniture frames. In commercial spaces "Hands on!" suggests sturdy building materials as it brings nature into the environment and its colour becomes a sophisticated backdrop for contemporary and traditional surroundings.

"Hands on!" offers brown as a statement colour from nature and garden fresh when it is combined with the blue of *Ocean Breeze Supermatt* and crisp yellow of *Lemongrass Supermatt*. The colour itself is of the earth, appearing like rich soil from where food grows, trees rise, and a riverside picnic is spent under the sun.

Inspired by handcraft, grounded in nature, and comforting with familiarity, "Hands on!" links products, places, and people in a sumptuous wash of colour that beautifully flows between design styles and the spaces they inhabit.